



UPPER VALLEY TRAILS ALLIANCE

THE POWER OF THE ALLIANCE

AND THE IMPACT OF YOUR SUPPORT





UPPER VALLEY TRAILS ALLIANCE

UVTA IS AN ESSENTIAL RESOURCE TO OUR
UPPER VALLEY COMMUNITIES IN FOUR KEY WAYS



Equitable Access: We open access to the outdoors by building and maintaining public trails that are open to everyone. By hosting Trail Finder, we work directly with landowners to provide accurate trail information and respond to maintenance needs to create a safe user experience.



Physical & Mental Health: We encourage better physical and mental health by fostering a connection to nature and providing well-maintained public pathways to all. UVTA motivates thousands of children to remain active outdoors in all seasons through the Passport to Winter Fun Program.



Economic Development: We support Upper Valley towns by advocating for outdoor recreation as a vital form of sustainable economic growth. UVTA attracts visitors to local trails and businesses through advocacy on uvtrails.org and the trailside services feature on trailfinder.info.



Conservation & Sustainability: We advocate for conservation by planning, building and maintaining sustainable trails. We inspire a rising generation of trail stewards and conservationists through the Upper Valley High School Trail Corps program.



MISSION & STRATEGIC VISION

Mission: The Upper Valley Trails Alliance advocates for the use, maintenance, and development of trails in the region.

Vision: UVTA will be the preferred leader and partner for trail development, programs, information, and support in the region, creating an extensive, accessible, and integrated Upper Valley trail system for use by all residents.



DEVELOP

Sustainably grow, maintain, and standardize regional trail networks

- Incorporate previously identified trails into a regional network of publicly accessible and identifiable trails
- Utilize a range of marketing tools, including Trail Finder, to promote use of and engagement with trails
- Work with land owners to ensure permanent access to and sustainable management of trails

CONNECT

Engage adults and children in trail use and trail work by growing our educational and programmatic offerings

- Sustainably expand reach of existing programs
- Create new programmatic offerings to meet the needs of the broader trail community and of Alliance members
- Proactively reach out to current and potential members of the trail community to communicate the services we offer

ADVOCATE

Work with all stakeholders, from everyday hikers to policymakers, to implement a shared vision for regional trail stewardship

- Strengthen the Alliance by cultivating intra-alliance relationships, holding regular gatherings, facilitating knowledge-sharing, and proactively communicating
- Communicate across many platforms to promote our shared vision
- Empower Alliance members and community leaders to advocate for our shared vision



TRAIL SERVICES

UVTA is the premier trail services organization in the Upper Valley and completely dedicated to our local trails

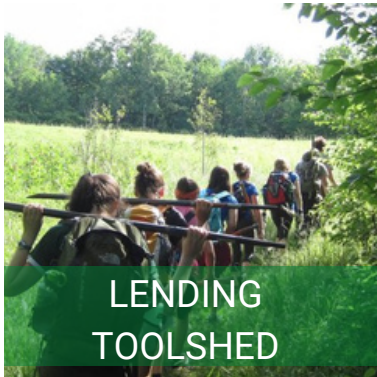
Since 1999, UVTA has been building, maintaining, and improving trails. Whether you are in need of trail design, assessment, inventory, maintenance, building, or anything else trail related, WE CAN HELP. As an Alliance, we work with towns and municipalities, conservation commissions, trails groups, non-profits, private landowners, and anyone who cares about public trails to provide the highest quality trail services.



PLANNING &
DESIGN



CONSTRUCTION &
MAINTENANCE



LENDING
TOOLSHED



TRAIL
EASEMENTS



RESOURCE
LIBRARY



LENDING TOOLSHED

Tools and equipment are available for FREE to members of the Alliance to reserve online and pick up from the toolshed at our offices in Norwich, VT.

UVTA has an assortment of tools for trail building, maintenance, conservation, and construction, such as grubbing hoes, shovels, pick mattocks, rock bars, rakes, hammers, saws, and almost anything else needed to build trails.



Also available for a fee are a grip hoist system, tracked hauler, chainsaw, and trail counter. These tools require a UVTA staff person to operate and are available by special request. Alliance member organizations receive an hourly discount.



BECOME A MEMBER AND BORROW TOOLS TODAY!



PASSPORT TO WINTER FUN

PROGRAM PARTICIPANTS...

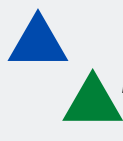


- Upper Valley students grades K-6
- Receive a printed passport to track daily progress
- Engage in 1 hour of physical activity every day
- Collect incentive prizes for reaching 10, 20, and 30 day milestones
- Earn a Polar Bear Achievement Prize and a chance for a grand prize for program completion
- Spend more active and outdoor time with friends and family

PASSPORT TO WINTER FUN HELPS MORE THAN 4,500 PARTICIPANTS A YEAR CONNECT WITH NATURE, REDUCE SCREEN TIME, FIGHT CHILDHOOD OBESITY, AND REDUCE NEGATIVE FEELINGS THAT ACCOMPANY SEASONAL AFFECTIVE DISORDER.

"My favorite part of the Passport program is recording my activity in the booklet because I love looking back on all the fun things I did outside and I get to earn prizes! It motivates me to go outside and being outside makes me happy."

- Ariella, Passport Participant

 The schools and homeschool groups that participate in the Passport to Winter Fun are represented by these triangles on the Service Area Map.



SUPPORT KIDS LIKE ARIELLA!



UPPER VALLEY HIGH SCHOOL TRAIL CORPS

PROGRAM PARTICIPANTS...

- Must be at least 14 years old and have completed 8th grade
- Learn team and trail building skills from experienced UVTA staff
- Celebrate at the end of each work day with a fun group activity
- Receive a weekly stipend and up to 40 hours towards community service requirements
- Improve local trails and communities

**Winner of the 2018
Project Excellence
Award by the Society of
Outdoor Recreation
Professionals**



***THE UPPER VALLEY HIGH SCHOOL TRAIL CORPS COMPLETES WORK ON OVER
50 MILES OF TRAIL EVERY YEAR. WE COULD NOT DO THIS WORK WITHOUT THEM!***

"My week with the Trail Corps was so inspiring and exciting. We got tons of work done and still had so much fun both during the work and afterward. I've sat here thinking about what I might want to improve for several minutes and I can't think of anything - this is such a great program and I will definitely be doing it again."

- Trail Corps Participant



Some of the trail projects completed by the Upper Valley Trail Corps are represented by this star on the Service Area Map.



INVEST IN THE NEXT GENERATION



TRAIL FINDER

The official Trail Resource for Vermont and New Hampshire



A collaborative effort between UVTA and partner organizations offering:

- FREE, comprehensive trail maps for 750+ landowner approved VT/NH trail networks
- Current trail information and trailside service updates

TRAIL POSTINGS

INCLUDE:

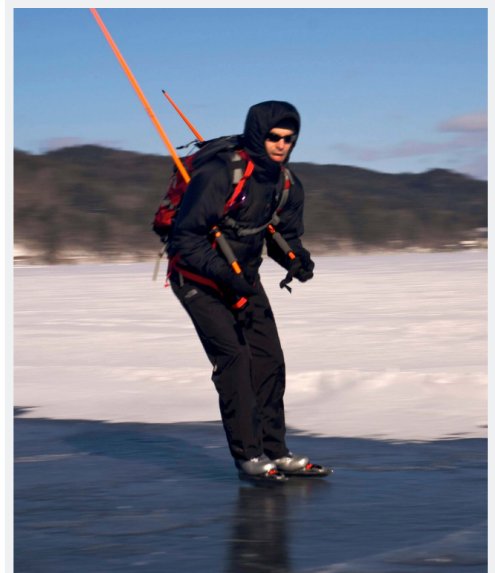
- Interactive maps of trail systems
- Trailhead directions
- Seasonal alerts and updates
- Detailed trail descriptions
- Photos and comments from users
- Manager contact info
- Local businesses listed as Trailside Services

TRAIL FINDER PROVIDES EQUITABLE ACCESS TO TRAILS AND PROMOTES SUSTAINABLE RURAL ECONOMIC DEVELOPMENT WITH THE TRAILSIDE SERVICES FEATURE.

"I found Trail Finder when searching for information on the Slate History Trail in Bomoseen. My husband and I had a nice winter hike on a beautiful snowy day, and learned of some nice history close to our home. Today I searched your site and found several other trails that we did not know about. I've lived here for 30+ years and only knew of a few of those trails.

What a find!"

-Anne, Trail Finder User



FIND A TRAIL TODAY AT [TRAILFINDER.INFO](https://trailfinder.info)



COMMUNITY EVENTS

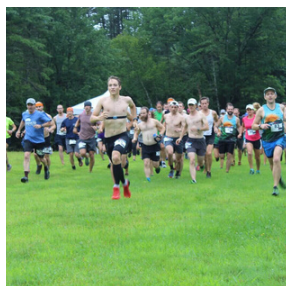
UVTA advocates for healthy, active lifestyles in our programs, and hosts a variety of outdoor events throughout the year



UVTA Skate-a-Thon at Lake Morey: UVTA and winter sports enthusiasts skate laps around the Lake Morey Skating Trail - otherwise known as the longest groomed skating trail in the United States. Journey to Fairlee, VT, to enjoy a day full of New England wild skating and delicious food!



Annual Dinner: Join Upper Valley trail enthusiasts, UVTA supporters, staff and Board members for a delicious dinner and trail talk. This fun annual event features a silent auction, updates about the work and impact of UVTA, a guest speaker, and time to catch up with friends.



STOAKED Trail Race: This trail race is part of the Western New Hampshire Trail Running Series and takes place on the rolling Oak Hill Cross-Country Trail System in Hanover, NH. This is a fun, challenging and rewarding experience that will ignite your passion for trail running!



The UVTA Tour de Taste: This scenic pedaling picnic will take you through the Connecticut River Valley where you can enjoy tasty food samples at historic stops from local farms and restaurants along the way. Enjoy the autumn foliage and beautiful scenery at your own pace.

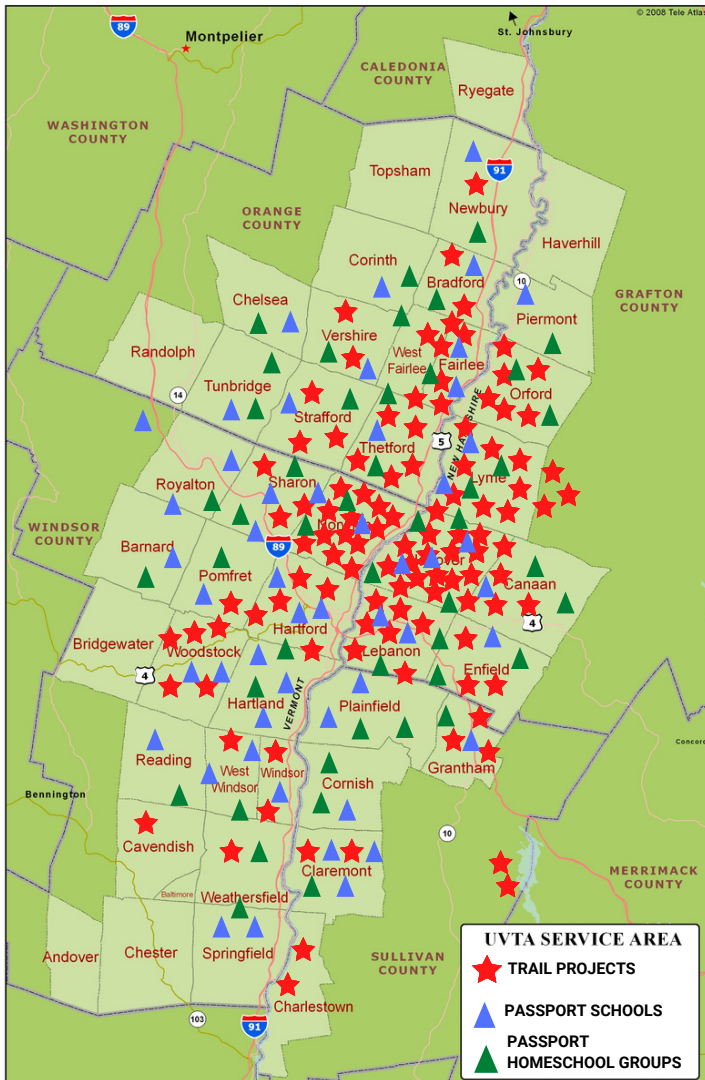
SPONSOR UVTA AND SHOWCASE AT OUR EVENTS!



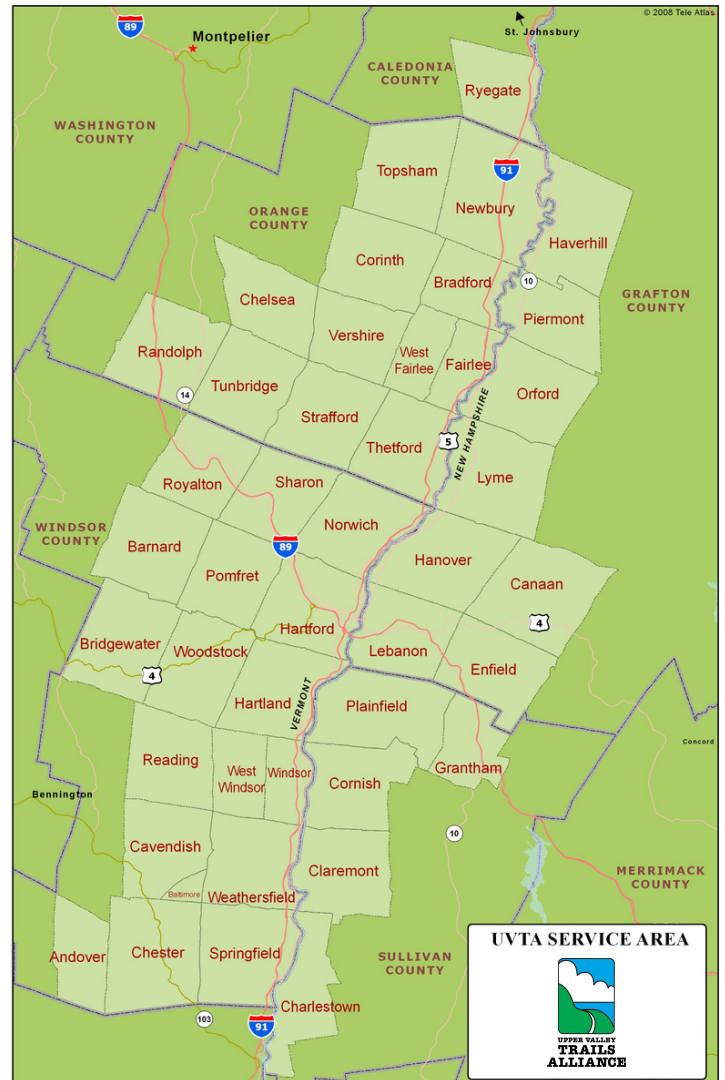
JOIN THE ALLIANCE!

MAKE A DIFFERENCE IN YOUR COMMUNITY

UPPER VALLEY WITH THE ALLIANCE



UPPER VALLEY WITHOUT THE ALLIANCE



LEARN MORE AT UVTRAILS.ORG



HOW TO SUPPORT UVTA

MAKE A DONATION &
BECOME A MEMBER



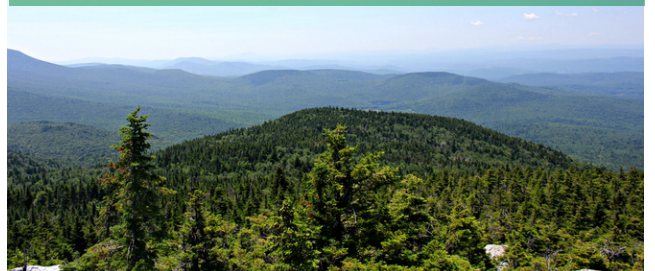
JOIN OUR LEGACY
SOCIETY



BECOME A CORPORATE
SPONSOR



VOLUNTEER AT UVTA
EVENTS & ON THE TRAILS



DONATE NOW AT [UVTRAILS.ORG](https://uvtrails.org)



UPPER VALLEY TRAILS ALLIANCE

P.O. BOX 1215

NORWICH, VT. 05055

PEOPLE. PATHS. POSSIBILITIES.

UVTRAILS.ORG